

ADTRAXION

Player software

Converts suitable hardware devices into an Adtraxion Player



The Adtraxion Player software converts a variety of suitable hardware devices into robust Adtraxion Players, enabling you to use digital signage hardware of your own choice.

It offers you the opportunity to use hardware from your own selected vendors, in combination with the established Adtraxion digital signage technology!

Main benefits

- > Use hardware of your own choice
- > Converts displays and PCs into Adtraxion Players
- > Based on proven Adtraxion technology
- > Simple installation
- > Easy roll out

Adtraxion Player software



Flexible choice of hardware

Monitors with integrated PC

Adtraxion enables users to convert any monitor with integrated PC, which runs on the Windows platform, to profit from the most quick and all-in-one solution.

Today's widely availability of professional monitors with integrated PCs has caused an increasing number of installations of the Player software. These monitors are designed for digital signage applications, which require long continuous operation.

Easy installation of Adtraxion Player software contributes to reduced setup time. By installing the Adtraxion Player software on the monitor's integrated PC, conversion to an Adtraxion Player becomes effective.

Feel free to pick from a large variety of integrated monitor solutions.

Regular PCs

The Adtraxion Player software is suitable for all Windows-based systems and enables users to deploy PCs into their Adtraxion digital signage network. It gives users the opportunity to convert regular PCs into Adtraxion Players.

Users that want to implement digital signage on existing infrastructures might prefer using PCs instead of dedicated digital signage Players.

Today users can choose from a wide range of options. Many PC manufacturers offer regular desktop PCs as well as mini PCs. The first option is generally less expensive and requires more space. Mini PCs are most of the time fanless, and designed for high end digital signage applications.

Ordering information

ADX6101

Adtraxion Player software

ADTRAXION
awareness on the spot
www.adtraxion.com